

ABSTRACT

A rigid display unit for displaying kitchen and bathroom faucets, comprising an upper back shelf having at least one hole therein, and a lower front shelf. The lower front shelf has a downwardly-sloping portion with two co-planar side portions adjacent to the down-wardly sloping portion. The lower front shelf also contains a plurality of holes for receiving faucet for display to the customer. A plurality of recesses are provided to display informational literature.